

## Experience

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- 2007–2008 **Content development manager, The Point.** Our small team laid the crucial groundwork for what would become the wildly successful Groupon. Answering directly to Andrew Mason, I proposed and was approved to lead a special project, and hand-picked and led a team of 20 professional content creators to develop content for the startup. I singlehandedly oversaw all team hiring, planning, writing and editing, and I also was responsible for contributing to product design decisions.
- 1997–2006 **Engineering lead, VolumeOne.** As an established innovator in on-demand manufacturing, I was asked to design the hardware and software for the first small-scale unit-run book-on-demand publishing platform. In 2003, I was featured in *Wired* for printing the first book over the Internet. Involved in most high-level U.S. on-demand and e-book startup discussions during this period, I also designed and produced approximately 20,000 print and e-books, including Adobe's most popular e-book, *Alice's Adventures in Wonderland*.
- 1996–1997 **Western expert, Apple Computer.** I helped manage Apple's original presence in mainland China. Our Beijing facility focused on teaching and promoting Macintosh's cutting-edge design and publishing software and hardware systems. I also coordinated English-language training content for our major magazines published in Hong Kong and China, and I gave regular lectures to Asian audiences on Western design, publishing, and manufacturing, in both English and Chinese. I also did extensive design work.
- 1991–1996 **Technical manager, InfoComm Electronic Prepress.** At the Midwest's largest desktop imaging and prepress facility, I coordinated project development; led training of clients in the use of design software; made major high-technology purchasing decisions; managed the maintenance of a suite of computing, networking, and publishing equipment valued at \$8 million; and also managed a shift of operators.
- 1988–1991 **Co-founder and first designer, Propaganda Screen Printing.** On a shoestring budget, I built and ran the legendary design production department for the fastest-growing screen-printing enterprise in the Midwest. My design team's work was featured in numerous art and design magazines for our innovative technique.
- 1977–1990 **Freelance instructional software developer and publishing designer.** I worked for many early ventures in the computer-based education industry, including the famous PLATO education system at the University of Illinois, and Learning Tree Software and Sensory Computing in Washington, D.C. My broad set of duties included instructional design and courseware programming, student observation, and product quality coordination. I later worked in publishing design and mastered commercial typography, as well as lettering and calligraphy, commercial illustration and marker rendering, and product prototyping.
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## Education and Skills

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- 2009– **University of Chicago.** Master's degree in Liberal Arts, degree expected Spring 2011.
- 1980–1984 **University of Illinois.** Computer science, journalism, linguistics.
- 1982–1984 **The Daily Illini, Champaign, Ill.** Editor, reporter, and designer at top daily student newspaper.
- 1977–1980 **Latin School of Chicago and Whitney M. Young Magnet High School.**
- Outstanding command of the English language. Fluency in most computer-based design software, including all Adobe products, CorelDraw, CAD/CAM, and PDF workflows. Expertise in Macintosh, Windows, and UNIX platforms, including several programming languages. Typing, 120 wpm. Top writing, editorial, copy editing, and design and publishing skills. Broad craft skills include industrial prototyping; building construction and rehab; welding and soldering; automotive maintenance; board-level computer hardware repair; and art, design, and drafting. Conversational in Spanish, Russian, French, and Mandarin.
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## Activities

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- 2010– I am currently leading the new Hyde Park incarnation of "Unscrew U," a do-it-yourself workshop program that I developed that teaches regular people how to take apart, understand, and repair their many consumer products, from VCRs to automobiles. Originally at the Autonomous Zone in Wicker Park, I expect to begin our twice-monthly program at Experimental Station in Spring 2011.
- 1997–2004 I worked with several Chicago public schools on technology infrastructure, including Du Sable High School, making it the first South Side school to be wired to the broadband Internet.
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## References

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| Eric Wagner, InfoComm Electronic Prepress | Chicago   | 312-751-1220 |
| John Stempeck, former VP, Xerox           | Boston    | 617-273-8440 |
| Andrew Mason, founder, The Point/Groupon  | Chicago   | 312-676-5775 |
| Mike Medved, founder, 2GK                 | Baltimore | 773-368-7117 |